

## **UCU improves member experience with website relaunch**

TORONTO, Dec. 10, 2019 – Ukrainian Credit Union Limited (UCU) has reached a new milestone in its digital evolution with the relaunch of its website at [www.ukrainiancu.com](http://www.ukrainiancu.com). The newly upgraded website is built on the Forge platform, Central1's omnichannel digital system for the Canadian banking industry. Central1 adapted Forge from Backbase, a major banking platform used by leading financial institutions around the world and tailored it to satisfy Canadian financial regulations with dedicated features and security systems.

"Our updated website delivers a superior user experience with intuitive design, streamlined features and speed for our members and prospective customers," said Taras Pidzamecky, CEO of Ukrainian Credit Union Limited. "These upgrades include a vastly improved browsing experience for mobile users."

"We are excited to see Ukrainian Credit Union Limited deliver a digital banking experience that is leading-edge, unique and member centric through our Forge Digital Banking Platform," says Mark Blucher, President and CEO of Central 1. "Designed to allow our clients to drive innovation for their customer bases on an ever-evolving basis, the digital experience you see today will continue to develop forward in line with tomorrow's cutting edge digital strategies. Congratulations to Ukrainian Credit Union Limited!"

UCU's updated website makes it simpler for our members to find information and access banking solutions more efficiently. "The Forge platform also comes with the added benefit of built-in, high-calibre safety and security features," says Taras, "so as we expand on our convenient online and digital features, clients can be assured that their money and personal information remains protected."

Taras adds, "We are very pleased to be an early adopter of the Forge platform in our ongoing quest to deploy trusted solutions that bring exceptional online experiences to our members."

### **About Ukrainian Credit Union Limited**

UCU is a member-owned financial co-operative founded in 1944 to serve the Ukrainian Canadian community. We are committed to providing competitive financial products and excellent service to our 25,000 members through our network of 16 locations across all parts of Ontario. We are among the 50 largest credit unions in Canada and the largest credit union in Canada by balance sheet and membership that operates under an ethnically-based charter. Membership in our credit union is open to all who share our mission.

For 75 years UCU has stayed true to its original objectives of building community by supporting the maintenance and growth of Ukrainian cultural and community life as its contribution to a strong and united multicultural Canadian society.

For more information about UCU and its products please visit [www.ukrainiancu.com](http://www.ukrainiancu.com).

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